

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>Kings Cross - Brunswick Neighbourhood Association</b>	
If your organisation is part of a larger organisation, what is its name? <b>n/a</b>	
In which London Borough is your organisation based? <b>Camden</b>	
Contact person: <b>Mr. Nasim Ali</b>	Position: <b>Executive Director</b>
Website: <b>http://www.kcbna.org.uk</b>	
Legal status of organisation: <b>First Contact</b>	Charity, Charitable Incorporated Company or company number: <b>1083901</b>
When was your organisation established? <b>07/01/1980</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>English for Speakers of Other Languages</b>
Which of the programme outcome(s) does your application aim to achieve? <b>More people accessing mainstream services</b> <b>More people participating in the wider community</b>
Please describe the purpose of your funding request in one sentence. <b>Access and Participation through improved English: King's Cross Brunswick Neighbourhood Association delivers ESOL classes and support at the heart of our diverse communities and partnerships</b>
When will the funding be required? <b>05/12/2016</b>
How much funding are you requesting? Year 1: <b>£34,653</b> Year 2: <b>£34,999</b> Year 3: <b>£35,353</b>  <b>Total: £105,005</b>

**Aims of your organisation:**

KCBNA's Mission is to improve the quality of life of local residents with the active involvement of people in King's Cross and neighbouring areas of the London Borough of Camden. The Mission is underpinned by Strategic Aims, which seek to:

- Maintain a robust infrastructure and a sustainable organisation in a challenging economic environment
- Reduce health inequalities through enabling the local community to improve their health and well being
- Enable those at risk of social exclusion to develop their potential and improve their opportunities to access education, employment and training
- Reduce isolation, vulnerability, and fear of crime, and promote a sense of belonging among all residents
- Promote good community and race relations, social cohesion and celebrate the value of diversity in the local population
- Promote a safer, better and more sustainable environment

**Main activities of your organisation:**

KCBNA provides three community centres and a broad range of services and projects (e.g. in relation to health and wellbeing, welfare and advice, training and employment) and serves the whole community through activities targeted at older people, young people, and Black, Asian and minority ethnic communities; and through initiatives for all. Current activities and services are grouped under the following five areas: 1. Community - to address the specific needs and priorities of disadvantaged communities, strengthen the local community sector, and bring all communities together; 2. Older People - to improve health and wellbeing, and tackle the social isolation of older people living in King's Cross and neighbouring areas; 3. Families - to support local families to overcome relative disadvantage and social isolation; 4. Health and wellbeing - to enable local communities to lead healthier lives; 5. Youth activities and services - believing in and investing in young people by providing positive activities for them.

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>6</b>	<b>16</b>	<b>8</b>	<b>102</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Leased</b>	<b>15 years</b>

## Summary of grant request

**The need:** The majority of King's Cross residents were born outside of the UK (51%, 2011 Census). King's Cross is the Camden ward with the highest numbers of economically inactive people at 48% of the population aged 16+. If we also include those both unemployed and actively seeking work then this proportion is 53%. 68% of the Ward is other than White British. This is the highest proportion in Camden, and comprises (in order): White Other, Bangladeshi, Chinese, Caribbean and Black African (predominantly Somali), and others. 49% of households have dependent children, and 17% of all households have three children or more. King's Cross has the highest number living in communal establishments (including B&Bs, student halls, and care homes) of any ward in Camden. Only 18% of households own (or part-own) their home. 32% of households met two or more of the ONS' deprivation conditions in 2011.

**Delivery:** Our client base is acknowledged by local colleges to have the greatest difficulty in accessing formal education due to limited English language skills. Our partnership in relation to delivery of classes within our premises comprises KCBNA, Working Men's College and Mary Ward Centre (both well-respected, longstanding Adult Education institutions). ESOL tutors are provided by Working Men's College as an in-kind contribution. KCBNA's Community Support Worker (BAME Communities) will draw participants into 3 streams of classes targeted at those with differing abilities. The Community Support Worker will also provide: targeted preparatory support to those who do not yet feel ready to participate; ongoing support including in relation to ensuring wider access and participation; and initial support to those looking to progress towards classes attended elsewhere e.g. Westminster Kingsway College.

**Aims:** Our project aims to ensure increased access to mainstream services and wider participation through supporting those with limited English to improve their skills in the language.

**The right organisation/Programme outcomes:** We operate at the heart of the community, and are proven in providing a broad range of services and activities, including ESOL. KCBNA runs three community centres across the relatively deprived King's Cross and Brunswick areas of Camden. We are regularly the first port of call for diverse communities often having difficulty to access mainstream services and opportunities due to poor English language skills (we speak the range of major community languages). Agencies (e.g. the Police, Council, health agencies, colleges) also turn to us when they want to engage with local communities. Indeed, we have a history of, and reputation for, enabling and coordinating partnership working and have extensive relationships with organisations across the sectors. We are therefore ideally placed to ensure there are more people with improved English language skills, more people accessing mainstream services, and more people participating in the wider community.

**'Principles of Good Practice':** As a community neighbourhood organisation, working with the diversity of local communities we draw people into all levels of our activity. Our Trustees, staff and volunteers are predominantly local people. Over 100 volunteers each year are supported in contributing to our approximate 40 activities each week. We have an impressive record of marginalised individuals progressing from service user to volunteer to member of staff or Trustee. Indeed, our Chief Executive started participating in the organisation years ago as an attendee of our youth services (as did other staff). In relation to our carbon footprint we have worked with Groundwork who have supported us in addressing our environmental impact. Examples include: our lights and taps now turn themselves off, we recycle across all of our Centres, and we use resources which are considerate of the environment. [591 words]

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

**London Youth Quality Mark**

### **Outputs and outcomes**

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**Partnerships and wider learning: By working in partnership with 2 local colleges (in addition to extensive joint working throughout our wider activity) we will ensure that excluded and marginalised local communities will have access to education, wider services, and wider participation opportunities.**

**Classes: 60 students each year will participate in a choice of 4 classes: 'ESOL with Hand stitching', 'ESOL with Sewing', 'ESOL Speaking and Listening', and 'ESOL Entry level1'. 15 students will participate in each class for 35 weeks. The length of classes varies from 2.5 to 5 hrs per week**

**Support: 60 students annually will be supported to sustain and progress in their attendance at classes and in relation to wider participation and access. A further 25 potential students will be supported in preparing to enter the class, for example through referral to wider activities within and outside the organisation.**

**Referral/ progress/ wider benefit (e.g. internet access): In addition to prospective and current students being referred into wider activity 25 ex-students will also be supported in their accessing wider opportunities available to them as a result of their participation. For example, further education, training and employment.**

**Recruitment and Participation (including volunteering): Students will also be encouraged to participate in wider community activities, including volunteering, which will further improve their language ability and confidence.**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**More people with improved English language skills. At least 60 people per annum, predominantly from our most disadvantaged communities, will confirm greater ability and confidence in English.**

**People confirm increased confidence in accessing health, housing, training and employment services. At least 75 people per annum, predominantly from our most disadvantaged communities, will confirm greater confidence in accessing mainstream services and wider opportunities.**

**More people accessing mainstream services. At least 60 people per annum, predominantly from our most disadvantaged communities, will confirm at least one mainstream service that they have accessed as a result of support from the project.**

**More people participating in the wider community. At least 60 people per annum, predominantly from our most disadvantaged communities, will confirm at least one additional community activity in which they have participated as a result of support from the project.**

**People report reduced social isolation &/or improved wellbeing. At least 60 people per annum, predominantly from our most disadvantaged communities, will confirm reduced social isolation &/or increased wellbeing as a result of participating.**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**We have been providing ESOL for many years and have a record and reputation for drawing into our classes those at greatest need of ensuring access to services and opportunities. Our extensive networks and partnerships, including with educational establishments ensure that our provision is best placed to secure alternative funding and support when wider funding opportunities arise.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**150**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**Camden (93%)**

**Islington (4%)**

**London-wide (3%)**

What age group(s) will benefit?

**16-24**

**25-44**

**45-64**

**65-74**

**75 and over**

What gender will beneficiaries be?

**Male**

**Female**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**21-30%**

## Funding required for the project

### What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Salaries and on-costs (support worker + tutors)	31,532	31,847	32,165	95,544
Staff & volunteer training & expenses	2,802	2,828	2,859	8,489
Materials, stationary, publicity	1,660	1,676	1,694	5,030
Phone, internet, utilities	1,668	1,684	1,701	5,053
Rent, rates, cleaning, maintenance	4,797	4,845	4,894	14,536
Professional feels	500	508	513	1,521
Management & Core costs	7,871	7,950	8,029	23,850
	0	0	0	0
	0	0	0	0
<b>TOTAL:</b>	<b>50,830</b>	<b>51,338</b>	<b>51,855</b>	<b>154,023</b>

### What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Partner contribution (Working Men's College)	16,177	16,339	16,502	49,018
	0	0	0	0
	0	0	0	0
	0	0	0	0
<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

### What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
None	0	0	0	0
	0	0	0	0
<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

### How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Salaries and on-costs (support worker)	16,237	16,399	16,563	49,199
Staff & volunteer training & expenses	2,130	2,149	2,173	6,452
Materials, stationary, publicity	1,450	1,464	1,480	4,394
Phone, internet, utilities	1,668	1,684	1,701	5,053
Rent, rates, cleaning, maintenance	4,797	4,845	4,894	14,536
Professional feels	500	508	513	1,521
Management & Core costs	7,871	7,950	8,029	23,850
	0	0	0	0
	0	0	0	0
<b>TOTAL:</b>	<b>34,653</b>	<b>34,999</b>	<b>35,353</b>	<b>105,005</b>

## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>March</b>	Year: <b>2015</b>
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Income received from:	£
Voluntary income	126,122
Activities for generating funds	49,879
Investment income	598
Income from charitable activities	408,575
Other sources	0
<b>Total Income:</b>	<b>585,174</b>

Expenditure:	£
Charitable activities	532,944
Governance costs	26,195
Cost of generating funds	0
Other	0
<b>Total Expenditure:</b>	<b>559,139</b>
<b>Net (deficit)/surplus:</b>	<b>26,035</b>
<b>Other Recognised Gains/(Losses):</b>	<b>0</b>
<b>Net Movement in Funds:</b>	<b>26,035</b>

Asset position at year end	£
Fixed assets	988,202
Investments	
Net current assets	313,577
Long-term liabilities	0
<b>*Total Assets (A):</b>	<b>1,301,779</b>

Reserves at year end	£
Restricted funds	1,021,805
Endowment Funds	0
Unrestricted funds	279,974
<b>*Total Reserves (B):</b>	<b>1,301,779</b>

**\* Please note that total Assets (A) and Total Reserves (B) should be the same.**

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?  
21-30%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

None



### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	219,423	105,213	132,510
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	1,000	1,000

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Big Lottery Fund	177,163	181,464	183,543
The Henry Smith Charity	40,400	39,200	39,000
Esmee Fairbairn Foundation	0	40,106	41,274
John Lyon's Charity	10,817	25,000	25,000
St.Pancras Thanet Street Trust	16,000	16,000	16,000

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Nasim Ali**

Role within                      **Chief Executive**  
Organisation: